

Clive runs established advisory practice Achieving the Difference and has supported dozens of organisations to make strategic decisions with confidence and achieve clear competitive advantage. The majority of this activity is in aerospace and aviation including the exciting, emergent Advanced Air Mobility sector.

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Mobility Group of ADS and provided the analysis and strategy facilitation for ADS's AAM Outlook.

Since 2009, ADS has partnered with Achieving the Difference to produce its Global Aerospace Outlook which is much sought after by the UK aerospace companies and is the envy of many other aerospace nations. It receives overwhelming positive feedback from Aerospace companies and Regional Trade Associations.