



midlands aerospace alliance

MARKETING OPPORTUNITIES ADVERTISING & SPONSORSHIP

**FARNBOROUGH INTERNATIONAL
AIRSHOW
22ND - 26TH JULY**



**MIDLANDS AEROSPACE
ALLIANCE**



WELCOME

The Midlands Aerospace Alliance wants to help your business generate leads, create a prominent brand identity, maximise sales, and develop new prospects.

- Marketing
- Advertising
- Sponsorship
- Promotion

NETWORKING DINNER SPONSORSHIP

TUESDAY 23RD
JULY 2024

SKY LOUNGE
AVIATOR HOTEL

- Opportunity to present your company to the dinner attendees - welcome speech
- 2 delegate places
- E-letter sponsorship
- Branding at the venue and company logo on the menu cards
- Promotion prior to the event on website and social media channels, with a reach of 7000+
- Inclusion in post event article on the MAA website/social media

Only £2500 + VAT
[Click to book](#)





NETWORKING RECEPTION SPONSORSHIP

**WEDNESDAY
24TH JULY 2024**

- Located on the MAA stand, in a prominent position in Hall 1 on the main aisle
- Opportunity to speak
- Promotional leaflets distributed to attendees at the event (supplied by company)
- Logo included on event invitations, distributed to all halls
- Promotion prior to the event on website and social media channels, with a reach of 7000+
- Inclusion in post event article on the MAA website/social media

Only £1500 + VAT
Click to book

ADVERTISE IN OUR FIA24 MEMBER CAPABILITIES DIRECTORY

Advertise with us to promote your company, products and services. Create a prominent brand identity and develop new prospects.

Showcase your company and put your business in front of 1000s of delegates.

- Exclusive advertorial double page - £1250
- Full single page - £700 (2 spaces available)
- Half page - £500 (4 spaces available)

[Click here to book now!](#)



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Member Capabilities Directory

Farnborough Airshow 2024



LEAFLET DISTRIBUTION

Place your leaflets in the hands of the MAA team and you could reach 1000s of new customers

Leaflets delivered to all halls

Deliver to MAA by Monday 1st July 2024

Leaflets to be designed and printed by company

Leaflets on display for all stand visitors

Only £450

[Click here to book now!](#)

CONTACT US



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