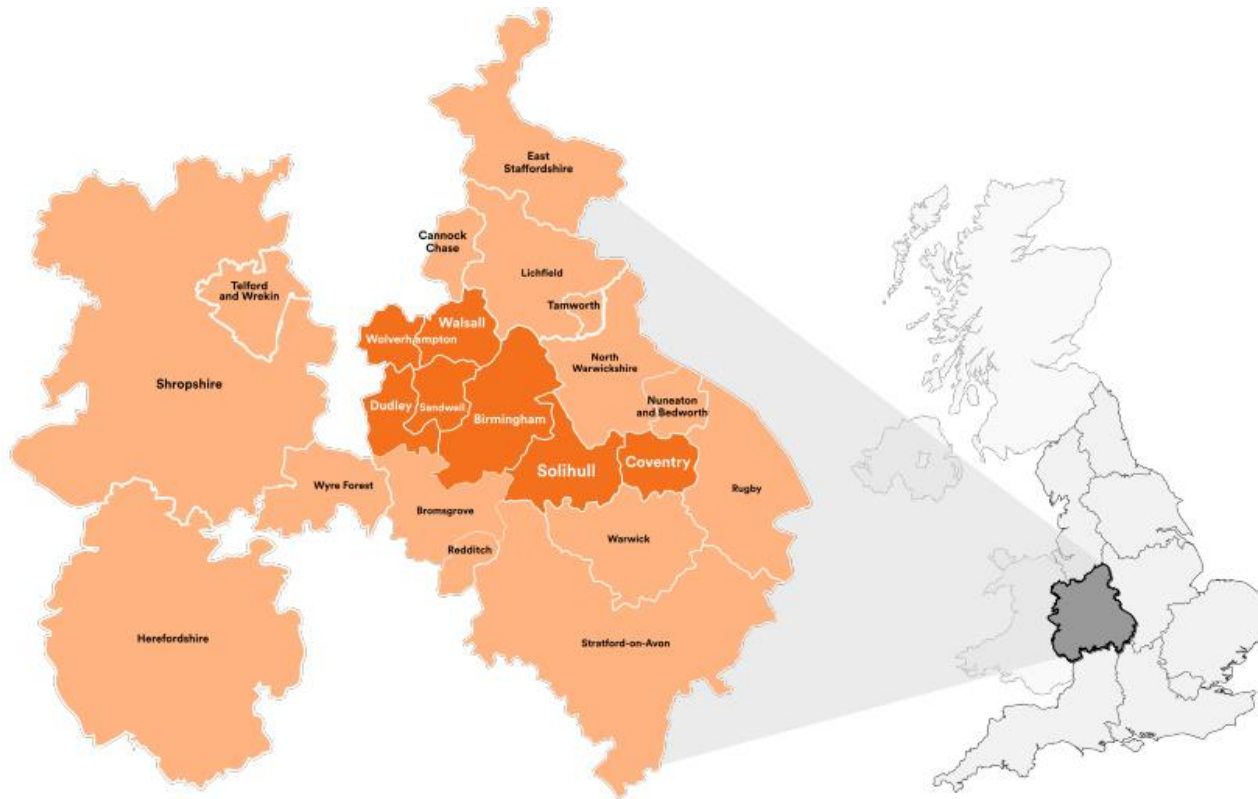


# WMCA Plan for Growth Clusters and Adjacent Activity

Charlie Hopkirk, 26<sup>th</sup> November 2024

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# WMCA and Plan for Growth Intro



*Now moving into a Local Growth Plan and contribution to National Industrial Strategy...*

# Plan for Growth Primary Clusters



Tech & Digital  
(Cluster and enabler of growth)

# Plan for Growth Nascent Clusters

## Evolving existing clusters to prevent decline or stagnation

<p>Future Building Materials</p> 	<p>Laboratories</p> 	<p>Land Remediation</p> 	<p>Textiles and Fashion</p> 
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## Targeting emerging sectors (in WMCA area or beyond) to meet future consumer preferences

<p>Further Evolution of Logistics</p> 	<p>Sustainable Food and Drink Packaging</p> 	<p>Space Technology</p> 	<p>Cyber Security</p> 	<p>E-Commerce</p> 
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## Broadening impact of existing clusters into high value growth

<p>Assistive Technology</p> 	<p>Very Light Rail</p> 	<p>5G Adoption</p> 
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## Creating new clusters by influencing new trends and behaviours

<p>Air Purification</p> 	<p>Blue Infrastructure</p> 	<p>Blockchain</p> 	<p>EdTech</p> 
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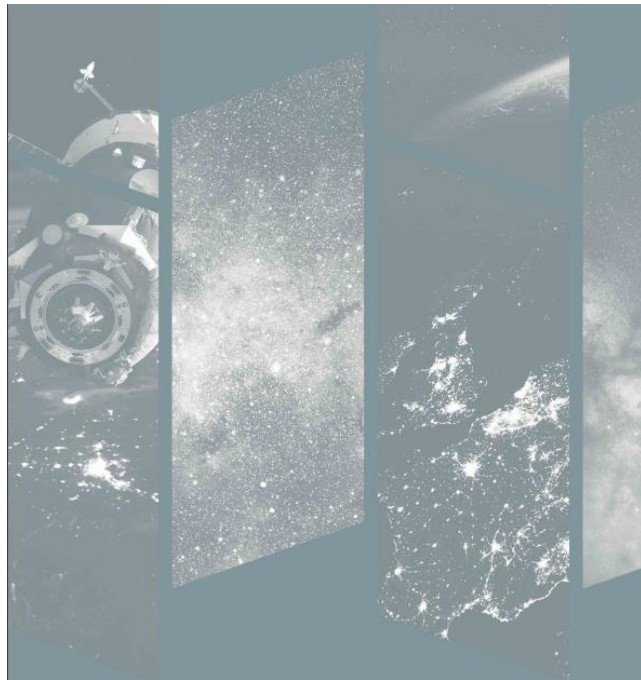
Sustainability

Circular Economy

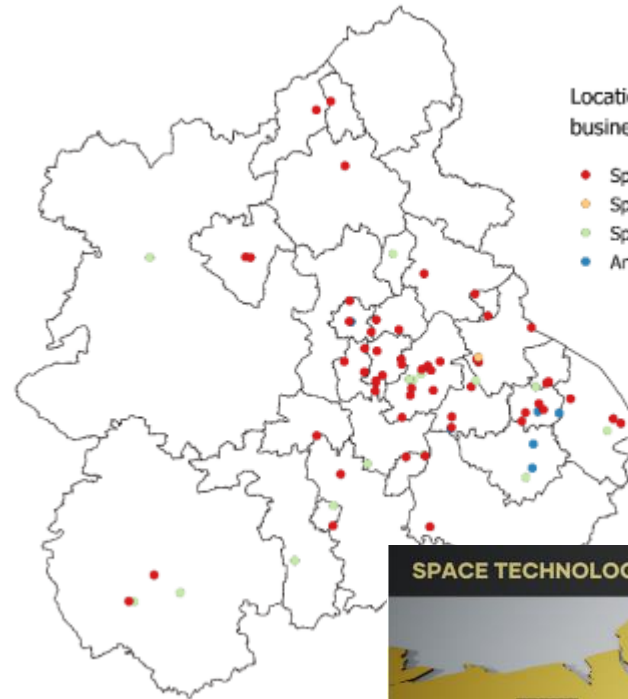
Innovation

Digital

# Building on the Evidence Base



## THE WEST MIDLANDS SPACE CLUSTER DEVELOPMENT: BUSINESS CASE



# Support Now and in the Future (?)

- Existing support programmes: Supply Chain Transition Programme, Pivot into Space
- Midlands Space Cluster
- Midlands Engine deep dive
- Potential further integration of the space cluster into future regional plans and programmes: e.g. through Local Growth Plan and LA-level Place-Based Strategies
- Future support programmes: next tranche of SCTP, others...